

News Release

MEDIA CONTACT:
Maria Miller
(303) 847-1409
maria@kmalcogroup.com

THE NSCD, ANTHEM, INC. HOST UNIFIED REGATTA IN WASHINGTON, DC TO CELEBRATE 25th ANNIVERSARY OF THE AMERICANS WITH DISABILITIES ACT

Nearly 100 participants expected to attend celebratory event on the Potomac River

Denver, Colo. (Aug. 4, 2015) – The <u>National Sports Center for the Disabled</u> (NSCD) and <u>Anthem Inc.</u> are pleased to announce a unified regatta on the Potomac River in Washington, D.C. on Aug. 15, 2015, to commemorate the passage of the Americans With Disabilities Act 25 years ago. This event is free and open to all disabilities and ages. The Potomac River is one of the nation's whitewater and slalom kayaking proving grounds, as well as the birthplace of <u>Team River Runner</u> (TRR), the country's first wounded veterans kayaking program. TRR and <u>Disabled Sports USA</u> will be very involved with the event working with participants.

"Our goal with this unique celebration is to exemplify the enduring spirit of the U.S. disabled community, everyone involved will feel the spirit of accomplishment but especially our new paddlers," said Becky Zimmermann, president and CEO of the NSCD. "Paddle water sports are a peak experience for anyone but, for many of the disabled, taking this kind of challenge is more about social norming and conquering their disability in a new way; we're thankful to Anthem for their participation in this celebration in addition to their Foundation's support of programmatic opportunities for disabled athletes year round."

All participants will have the opportunity to try a kayak, canoe or Standup Paddleboard (SUP) at Riley's Lock on the C & O Canal with all equipment furnished by Calleva. Guides from the NSCD and TRR will be there to assist participants and help with all adaptations provided. After the paddle, a cookout will be hosted with live music.

"As the nation celebrates the 25th anniversary of the Americans with Disabilities Act, we are honored to join the National Sports Center for the Disabled, Disabled Sports USA and Team River Runner for this event," said Julie Goon, senior vice president for Public Affairs at Anthem, Inc. "This event is a wonderful way to support the athleticism and perseverance of the U.S. disabled community and, it underscores the important role sports and recreational opportunities play for people with disabilities."

Disabled Sports USA provides national leadership and opportunities for individuals with disabilities to develop independence, confidence, and fitness through participation in community sports, recreation and educational programs.

"The NSCD is a chapter organization of Disabled Sports USA. Our partnership with Disabled Sports USA helps us to improve the lives of wounded warriors, youth and adults with disabilities by providing sports and recreation opportunities," added Zimmermann.

The event will kick off at 2 p.m. and registration is required. For more details visit http://www.signupgenius.com/go/20f0548aaa92ea3ff2-anthem.

The National Sports Center for the Disabled (NSCD) began in 1970 as a one-time ski lesson for children with amputations for the Children's Hospital of Denver. Today, the NSCD is one of the largest outdoor therapeutic recreation agencies in the world. Each year NSCD serves 3,000 children and adults with disabilities who partake in the more than 25 sports and recreational programs, from snow skiing and kayaking to playing lacrosse and rock climbing. With specially trained staff and its own adaptive equipment lab, the NSCD teaches a variety of winter and summer sports and activities to individuals with almost any physical, cognitive, emotional, or behavioral diagnosis. For more information about the NSCD visit our website at http://nscd.org or like us on Facebook for updates about our programs and athletes.

About Anthem, Inc.

Anthem is working to transform health care with trusted and caring solutions. Our health plan companies deliver quality products and services that give their members access to the care they need. With nearly 70 million people served by its affiliated companies, including more than 38 million enrolled in its family of health plans, Anthem is one of the nation's leading health benefits companies. For more information about Anthem's family of companies, please visit www.antheminc.com/companies.

###