



New Belgium Brewing's Citradelic Live Event at Winter Park to Raise Money for The National Sports Center for the Disabled

January 27 event to feature concert by Smallpools, beer, and plenty of dancing

Ft. Collins, Colo., January 20, 2017 – It's going to be quite the birthday bash! In honor of Mary Jane's birthday weekend, New Belgium is hosting Citradelic Live, a concert experience with Smallpools to benefit the National Sports Center for the Disabled (NSCD). The event takes place on Friday, January 27, in front of West Portal. Tickets cost just \$10, with 50 percent of proceeds going to the NSCD and 100 percent of silent auction proceeds benefiting the organization. Auction items will include custom Meier Skis, a Simms snowboard package, and schwag from New Belgium and Winter Park Resort. Mary Jane is one of the ski industry's most iconic areas, known for its exhilarating moguls and tree-skiing.

The NSCD is one of the largest outdoor therapeutic recreation and adaptive sports agencies in the world, with mountain-based programs in Winter Park and additional sports and recreational activities year-round. The organization began in 1970 by helping children with amputations learn to ski. From there, the organization has grown to serve more than 3,000 children and adults with disabilities each year.

"The NSCD is thrilled to renew our partnership with New Belgium Brewing and is so grateful to be the beneficiary of Citradelic Live," said Diane Eustace, NSCD Marketing Director. "It is through the continued support of partners like New Belgium that we are able to provide year-round programs for people of all ages with any disability."

Athletes who benefit from the NSCD's mission include:

Josh Scanlon, Paraplegic

Josh was an aspiring gymnast when at age 12 he missed a landing and fractured his lower spine. He first came to Winter Park about 10 years ago, after hearing about the NSCD program. However, it took his fiancé, Danielle, to make the final push to turn his passion for adrenaline and skiing into something more.

Eventually, Josh and Danielle decided to leave their careers to give competitive skiing his full focus and he hopes to make the Paralympic Team.

Katrina Schaber, Cerebral Palsy

Katrina gained her love for skiing from her mother at a young age, although it wasn't love at first run! Katrina wasn't diagnosed with Cerebral Palsy until she was 8 years old. Up until that point, she was struggling with the able-bodied skiers and was frustrated that she wasn't keeping up. Shortly after Katrina's diagnosis, her mother happened to be attending a medical seminar where she heard a lecture about the NSCD ski camp. Katrina was hooked on skiing after the first camp and started competitive skiing by the 6th grade. She started seriously training by the time she was in 9th grade. This is Katrina's 3rd season at the NSCD Comp Center and she's now training for the 2018 Paralympic Games.

Tyler "TC" Carter, Paralympic Skier

Tyler is a Paralympic skier, yogi, motivational speaker, and youth mentor who lost his right leg below the knee at the age of one. Tyler joined the NSCD Alpine Skiing Team 12 years ago. As part of the 2014 U.S. Paralympic Team, Tyler competed in the Sochi Winter Paralympic Games in the Giant Slalom Event. He

has competed at World Cup and World Championship Events since then. Currently, Tyler is training for the Pyeongchang, South Korea Paralympic Winter Games in 2018. A huge believer in giving back, Tyler especially enjoys promoting living healthy and active lifestyles with youth and individuals with disabilities.

Fifty percent of the proceeds from the Citradelic Live event will go to NSCD to continue its amazing work helping these athletes and many others. [Smallpools](#), an indie pop band, will provide entertainment for the evening. Its latest release is the high-energy track [Run with the Bulls](#). To buy tickets visit: <http://bit.ly/2jbiYTj>. New Belgium will also have its Mary Jane Ale, available only in Winter Park, along with Citradelic IPA.

Citradelic Live at Winter Park

Date:

Friday, January 27

Location:

Winter Park Resort – in front of West Portal

Time:

5 – 8 p.m.

Price:

Tickets - \$10

<http://bit.ly/2jbiYTj>

For more information about:

New Belgium Brewing - NewBelgium.com

National Sports Center for the Disabled (NSCD) - nscd.org

Smallpools - smallpoolsmusic.com

About New Belgium Brewing

New Belgium Brewing, makers of Fat Tire Amber Ale and a host of Belgian-inspired beers, is recognized as one of Outside Magazine's Best Places to Work and one of the Wall Street Journal's Best Small Businesses. The 100% employee-owned brewery is a Platinum-level Bicycle Friendly Business as designated by the League of American Bicyclists, and one of World Blu's most democratic U.S. businesses, and a Certified B Corp. In addition to Fat Tire, New Belgium brews fourteen year-round beers; Citradelic Tangerine IPA, Voodoo Ranger IPA, Voodoo Ranger Imperial IPA, Voodoo Ranger 8 Hop Ale, Dayblazer Easygoing Ale, Citradelic Exotic Lime Ale, Tartastic Lemon Ginger Sour Ale, Sunshine Wheat, 1554 Black Ale, New Belgium Bohemian Pilsner, Abbey Belgian Ale and Trippel and a gluten-reduced line, Glutiny Pale Ale and Glutiny Golden Ale. Learn more at www.newbelgium.com.

About The National Sports Center for the Disabled

The National Sports Center for the Disabled (NSCD) began in 1970 as a one-time ski lesson for children with amputations for Children's Hospital Colorado. Today, the NSCD is one of the largest outdoor therapeutic recreation agencies in the world. Each year, thousands of children and adults with disabilities take to the ski slopes, mountain trails and playing fields to learn more about sports and themselves. With specially trained staff and its own adaptive equipment lab, the NSCD teaches a variety of winter and summer sports and activities to individuals with almost any physical, cognitive, emotional, or behavioral diagnosis. For more information about the NSCD visit <http://nscd.org/> or like us on [Facebook](#) for updates about our programs and athletes.

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