



The NSCD Kicks off its 46th Annual Wells Fargo Ski Cup At Winter Park Resort

DENVER (Feb. 2, 2022) – The National Sports Center for the Disabled (NSCD), one of the nation’s leading providers of adaptive outdoor recreation, is pleased to host their 46th annual Wells Fargo Ski Cup on Feb. 25-27 at Winter Park Resort. It is the signature fundraiser for the NSCD, bringing in nearly \$200,000 to support therapeutic recreation summer and winter programs for children and adults living with physical, intellectual, emotional and behavioral disabilities.

“Last year we had to cancel this event and we are excited to bring the Wells Fargo Ski Cup back this year. We will be implementing health and safety protocols to protect everyone who is participating,” said Kim Easton, president and CEO of the NSCD. “This event provides financial support that helps facilitate operations and programming for the 20+ sports we offer to our participants.”

The Wells Fargo Ski Cup boasts the longest-running professional ski race in the country and is comprised of four races over the three-day weekend including:

- Friday, 2/25 is the annual AEC Challenge featuring architects, engineers and contractors racing to claim industry bragging rights.
- The Corporate Challenge on Saturday, 2/26 a one of a kind race in which skiers and snowboarders from corporate teams race against each other for bragging rights and prizes. A NSCD Competition Center athlete races with each team for cash prizes to help finance his/her training expenses for the 2022 Paralympics.
- On Sunday, 2/27 the kids get in on the action! Kids of Wells Fargo Ski Cup guests, ages 5-12, race the same course as the professionals and are joined by mascots from Winter Park and Colorado sports teams in the Kids Snowplow Sprint.
- Capping off the weekend is the World Disabled Invitational on Sunday, 2/27. Professional athletes from around the world compete for cash prizes in a race unlike any other.

[Click here](#) to link to the full agenda.

“This is such an impressive event—one that elevates so many skilled athletes and offers the opportunity for people of all ages and abilities to have a wonderful time together,” said Heather Hunt-Ruddy, managing director and head of national sales with Wells Fargo Advisors. “The fact that Wells Fargo has supported the NSCD for 46 years is indicative of that.”

The general public is also invited to participate in NSCD’s #RethinkAbility Ski Challenge. This ski event challenges individuals to ski or ride the most vertical feet in one day at Winter Park Resort. Participants pick a day from January 18th through February 15th and head to the slopes for some winter fun. Each individual challenger will have priority lift access during their challenge. Individual registration for this fun event is \$75 with a \$150 fundraising minimum that can be paid in full by the challenger or raised from friends and family through the NSCD RethinkAbility Ski Challenge fundraising platform. People who ski the most vertical feet and for the highest fundraisers receive prizes including: IKON Season passes,

Winter Park lift tickets, Meier skis, Apparel, ice chests and more. Individuals simply need to register for the event at www.nscd.org and then take on the slopes with friends and family.

About Wells Fargo

Wells Fargo & Company (NYSE: WFC) is a leading financial services company that has approximately \$1.9 trillion in assets, proudly serves one in three U.S. households and more than 10% of small businesses in the U.S., and is the leading middle market banking provider in the U.S. We provide a diversified set of banking, investment and mortgage products and services, as well as consumer and commercial finance, through our four reportable operating segments: Consumer Banking and Lending, Commercial Banking, Corporate and Investment Banking, and Wealth & Investment Management. Wells Fargo ranked No. 37 on Fortune's 2021 rankings of America's largest corporations. In the communities we serve, the company focuses its social impact on building a sustainable, inclusive future for all by supporting housing affordability, small business growth, financial health, and a low-carbon economy. News, insights, and perspectives from Wells Fargo are also available at Wells Fargo Stories. Additional information may be found at www.wellsfargo.com | Twitter: [@WellsFargo](https://twitter.com/WellsFargo)

About the National Sports Center for the Disabled

The National Sports Center for the Disabled is a leading provider of adaptive outdoor recreation experiences committed to helping individuals with disabilities, their caregivers and the broader community rethink ability. Through the power of adaptive innovation, recreation and Colorado's great outdoors, we are transforming lives, families and communities and creating a world that celebrates each person's abilities. Our exhilarating adaptive outdoor experiences help participants make the very most of their passion, their talents and their aspirations. They discover a renewed sense of confidence, reignite the pure joy of play, and find motivation to try new things, meet new people and believe in their own abilities. With industry-leading adaptive equipment, renowned coaches, instructors and volunteers and unmatched mountain and metro programs, we change the perceptions of athletes of all levels and help them, and the world, **#RethinkAbility**.

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