

For Immediate Release

The NSCD to Kick off its 47th Annual Wells Fargo Ski Cup

DENVER (Jan. 18, 2023) – The National Sports Center for the Disabled (NSCD), one of the nation's leading providers of adaptive outdoor recreation, is pleased to host their 47th annual Wells Fargo Ski Cup (WFSC) on Feb. 24-26 at Winter Park Resort. This weekend-long event is the signature fundraiser for the NSCD, bringing in nearly \$200,000 to support therapeutic recreation summer and winter programs for children and adults living with physical, intellectual, emotional and behavioral disabilities.

"The 47th annual Wells Fargo Ski Cup event offers something for everyone from the Corporate Challenge to the Kids Snowplow Sprint, AEC Challenge and the World Disabled Invitational. The funds raised during this weekend provide financial support for NSCD operations and programming for the 20+ winter and summer sports we offer to our recreational participants and elite athletes," said Kim Easton, president and CEO of the NSCD.

The WFSC boasts the longest-running professional ski race in the country and is comprised of four races over the three-day weekend including:

- **Friday, 2/24:** Corporate Challenge race teams take their qualifying runs. All racers must complete a qualifying run on Friday or Saturday morning. Racers are also encouraged to take advantage of the racer clinic with one of NSCD's Competition Center coaches.
- **Saturday, 2/25:** Races kick off with the Corporate Challenge, a one of a kind race in which skiers and snowboarders from corporate teams race against each other for bragging rights and prizes. A NSCD Competition Center athlete races with each team for cash prizes to help finance his/her training expenses with the hope of making the next Winter Paralympic team.
- **Sunday, 2/26:** The kids get in on the action! Kids of Wells Fargo Ski Cup guests, ages 5-12, race the same course as the professionals and are joined by mascots from Winter Park and Colorado sports teams in the **Kids Snowplow Sprint**. The annual **AEC Challenge** race follows featuring architects, engineers and contractors racing to claim industry bragging rights. Capping off the weekend is the **World Disabled Invitational** where professional athletes from around the world compete for cash prizes in a race unlike any other.

[Click here](#) for the full agenda. [Click here](#) to learn how to participate in this weekend.

"We are proud to be an integral partner of the NSCD's Ski Cup," said Heather Hunt-Ruddy, Head of National Sales for Wells Fargo Wealth & Investment Management. "We will have guests from across the nation traveling to be a part of this wonderful event and we're excited to showcase the four races and provide a platform for all attending to learn what the NSCD's mission is all about."

The general public is also invited to participate in NSCD's #RethinkAbility Ski Challenge Sponsored by Arc'teryx. This ski event challenges individuals to ski or ride the most vertical feet in one day at Winter Park Resort. Participants pick a day from January 20th through February 10th and head to the slopes for some winter fun. Each individual challenger will have priority lift access during their challenge. Individual registration for this fun event is \$75 with a \$150 fundraising minimum that can be paid in full by the challenger or raised from friends and family through the NSCD RethinkAbility Ski Challenge fundraising platform. People who ski the most vertical feet and for the highest fundraisers receive prizes including: IKON Season passes, Winter Park lift tickets, Meier skis, Winter Park Resort Ski Passes and more. Individuals simply need to register for the event [here](#) and then take on the slopes with friends and family.

About Wells Fargo Wealth & Investment Management

Wells Fargo Wealth & Investment Management (WIM) is a division within Wells Fargo & Company. WIM provides financial products and services through various bank and brokerage affiliates of Wells Fargo & Company and is one of the largest wealth managers in the U.S., with more than \$1.8 trillion in client assets. WIM provides personalized wealth management, brokerage, financial planning, lending, private banking, trust, and fiduciary products and services to affluent, high-net worth, and ultra-high-net worth clients. WIM operates through advisors in Wells Fargo Advisors, independent brokerage offices, and digitally through Intuitive Investor and WellsTrade, as well as through advisors in The Private Bank and other banking centers.

Wells Fargo Private Bank provides products and services through Wells Fargo Bank, N.A., Member FDIC, and its various affiliates and subsidiaries. Wells Fargo Bank, N.A., is a bank affiliate of Wells Fargo & Company.

Brokerage services are offered through Wells Fargo Advisors. Wells Fargo Advisors is a trade name used by Wells Fargo Clearing Services, LLC, and Wells Fargo Advisors Financial Network, LLC, Members SIPC, separate registered broker-dealers and non-bank affiliates of Wells Fargo & Company.

About the National Sports Center for the Disabled

The National Sports Center for the Disabled is a leading provider of adaptive outdoor recreation experiences committed to helping individuals with disabilities, their caregivers and the broader community rethink ability. Through the power of adaptive innovation, recreation and Colorado's great outdoors, we are transforming lives, families and communities and creating a world that celebrates each person's abilities. Our exhilarating adaptive outdoor experiences help participants make the very most of their passion, their talents and their aspirations. They discover a renewed sense of confidence, reignite the pure joy of play, and find motivation to try new things, meet new people and believe in their own abilities. With industry-leading adaptive equipment, renowned coaches, instructors and volunteers and unmatched mountain and metro programs, we change the perceptions of athletes of all levels and help them, and the world, **#RethinkAbility**.

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