

For More Information Contact: Maria Miller, 303-847-1409 <u>maria@kmalcogroup.com</u>

For Immediate Release

Denver Broncos Alumni Association Donates \$30,000 to National Sports Center for the Disabled's K-12 Denver-Metro Programs

DENVER (April 3, 2023) – The National Sports Center for the Disabled (NSCD), one of the nation's leading providers of adaptive outdoor recreation, announced today the Denver Broncos Alumni Association has donated \$30,000 to their K-12 Denver programs. This funding will help bring adaptive sports to historically marginalized communities in the Denver metro area.

"We are extremely grateful for this generous donation," said Kim Easton, president and CEO of the NSCD. "This donation from the Broncos alumni is the largest funding we have received for our K-12 Denver programs and our plan is to grow access to adaptive outdoor recreation to students attending schools across the Denver-metro area."

The NSCD piloted a school program with Denver and Aurora Public Schools in 2022 to provide adaptive outdoor access to sports for children in grades K-12. The NSCD provided three weeks of adaptive outdoor experiences to more than 80 students to help them find new ways to get active and to access the great outdoors. The NSCD's goals with the programs are 1) increase access to 150 students in low income, highly diverse areas; 2) provide 3-5 program days per student; 3) increase skills, independence and self-esteem through adaptive recreation; 4) provide programs at no cost to the students or schools. Sports include the NSCDMoves! obstacle course, archery, water paddle sports, rock climbing and Nordic or alpine skiing.

"The Denver Broncos Alumni Charities are excited for the opportunity to partner with the NSCD to support their Denver school program," said Rich Karlis, member of the Denver Broncos Alumni Charities. "The NSCD's programs align with our mission. There are several hundred former Bronco players who have made Denver their home after their NFL retirement and remain committed to supporting our communities through the Denver Broncos Alumni Charities."

If your company is interested in sponsoring the NSCD Schools program please contact Julie Taulman at 303-285-6175.

The Denver Broncos Alumni Association was formed in 1991 to give former players the opportunity to remain actively involved with the Denver Broncos organization. The Alumni have worked with thousands of youth over the years, through numerous organizations, foundations and events. Their role as former professional football players with the Denver Broncos brings a higher profile role and impact in their involvement. The celebrity status that they bring to their partnering organizations helps establish and grow a network of influence that will last lifetimes. For more information, visit https://denverbroncosalumni.org/.





About the National Sports Center for the Disabled

The National Sports Center for the Disabled is a leading provider of adaptive outdoor recreation experiences committed to helping individuals with disabilities, their caregivers and the broader community rethink ability. Through the power of adaptive innovation, recreation and Colorado's great outdoors, we are transforming lives, families and communities and creating a world that celebrates each person's abilities. Our exhilarating adaptive outdoor experiences help participants make the very most of their passion, their talents and their aspirations. They discover a renewed sense of confidence, reignite the pure joy of play, and find motivation to try new things, meet new people and believe in their own abilities. With industry-leading adaptive equipment, renowned coaches, instructors and volunteers and unmatched mountain and metro programs, we change the perceptions of athletes of all levels and help them, and the world, #RethinkAbility.

###